

Subject: Re: Re: Interview Request: The Real Deal: Arts District's Hybrid
From: "Marie Rumsey" <MRumsey@ccala.org>
Date: 10/25/2016 07:02 AM
To: "Carol Schatz" <cschatz@downtownla.com>

The ordinance is still being litigated so it is not officially in place. That being said with the drafting of the ordinance the community got to weigh in and talk about what kind of development they want to see in the Arts District. We know stakeholders want good design, increased open space and affordable housing, as well as residential units that can be used for living and working.

Hope this is helpful.

Thanks, Marie

Sent from my iPhone

On Oct 24, 2016, at 10:06 PM, Carol Schatz <cschatz@downtownla.com> wrote:

Hi there, Can you help me with this? Do we know if there have been any real impacts?

Carol E. Schatz
President & CEO

[<image001.png>](#)

Downtown Center Business Improvement District
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
Call: 213-416-7534 | Fax: 213-624-0858
Web: DowntownLA.com

[<image002.jpg>](#) [<image003.jpg>](#) [<image004.jpg>](#)

From: John Halloran [<mailto:jhalloran@macyinc.com>]
Sent: Monday, October 24, 2016 3:02 PM
To: Carol Schatz <cschatz@downtownla.com>; Shawn Bratton DCBID <sbratton@downtownla.com>; Henna Sherzai <HSherzai@downtownla.com>
Cc: Kim Macy <kmacy@macyinc.com>; Grace Gibney <ggibney@macyinc.com>
Subject: Interview Request: The Real Deal: Arts District's Hybrid Industrial Ordinance
Importance: High

Hi Carol,

Cat Chen of The Real Deal is doing a piece on the Arts District, and more specifically about the

area's Hybrid Industrial Ordinance and its affect on current and future development in the market. She'd like to speak with you over the phone to get your views.

Your experience with the Adaptive Reuse Ordinance gives you unique insight into the longer term effects of such legislation. Should you wish to talk with her, we can forward you a few links and background information on the ordinance.

The reporter's deadline is Wednesday.

Let us know how you would like to proceed.

Best regards,

John

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